

MARKETING METHOD

ABSTRACT

A first party provides third party access to second party information through a network. The third party is able to use a device capable of receiving unsolicited communications (spam),
5 without the second party receiving spam enabling information concerning the third party device. The first party receives an information identifier and a device identifier over a network retrieves information associated with the information identifier and forwards the information to the requesting device over the network. The first party undertakes not to provide requesting device identifiers to the second party.